



Delaware Valley Section
Mercedes Benz Club of America



November/December 2014

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Annual Business Meeting and Elections

Otto's Brauhaus: 233 Easton Road, Horsham, PA

Be our guest ... join Delaware Valley Section members as we gather at Otto's to discuss thoughts of 2014 events, and plans for 2015 events - German fare will be provided by DV Section. Every member has the ability to offer input on past events (good or bad) – as well as thoughts, suggestions and recommendations for future events. If you've EVER wondered why the club does not do something you really want to do – it's likely because we do not know what you would like to do. This is YOUR chance to help plan the fun!

By-Laws require Delaware Valley Section to elect a President, Vice-President, Treasurer, Secretary and Newsletter Editor in 2015 (on odd numbered years). Positions such as Webmaster, Event Liaison, Social Director and Events Coordinator are appointed. Those interested in serving in any of the aforementioned positions are asked to contact Mike Parlato or Steven Long prior to the meeting (contact information at left, in margin).

Plans are in the works to meet at Otto's on a weekday night (exact date in February – to be determined). An e-mail blast will be sent to members when a date has been confirmed. Members receiving this newsletter via US Mail are asked to contact MBCA National Business Office (NBO) at 719/633-6427 (8AM-4PM Mountain Time), in order to update their membership profile. MBCA NBO maintains contact information on all members – local sections are required to obtain contact information directly from NBO for each mailing.

Otto's Brauhaus is centrally located just two minutes off of the Willow Grove exit (#343) of the PA Turnpike – east of the Valley Forge / Norristown / Mid-County / Blue Route exits, and west of the Bucks County exits (Route 1, 95 & 13).

Planning for 2015: DelawareValley.MBCA.org/upcoming-events

January 16 – 18, Allentown AutoMania *

Allentown Fairgrounds: 302 N 17th St, Allentown, PA
CarlisleEvents.com

For more than two decades, AutoMania has been Pennsylvania's biggest indoor heated swap meet. With support from Carlisle Events, the 59,000 square foot facility plays host to a wide array of vendors and attendees. This event is a great opportunity to interact with likeminded enthusiasts in a family friendly atmosphere, and is the perfect setting to buy, sell and trade all things automotive. Auto Mania has a swap meet with a great array of parts, literature, and services; as well a car corral.

This event takes place no matter the weather, and will not be canceled, postponed or rescheduled.

February 7 – Philadelphia Auto Show

Pennsylvania Convention Center: 1101 Arch Street, Philadelphia
PhillyAutoShow.com

Join fellow MBCA members from PA, NJ and DE, for a trip to the Philly Auto Show. Recognized by the industry as one of the top shows in the country, the Philly Auto Show encompasses 650,000 square feet of wood grain and leather, and will display 700+ vehicles.

On February 7th, doors open to the public at 9AM, but MBCA members and their guests will be provided early access to the Mercedes-Benz exhibit beginning at 8AM. South Jersey Section member Bill Fisher will distribute tickets to MBCA members and their guests inside the Convention Center entrance by Dunkin Donuts (1113 Market St). Once you have arrived, make your way up the escalator at the entrance, then call Bill at 609/221-2633 who will meet you at the gate with your tickets. Tickets will be available for distribution between 8AM and 9AM. Tickets will not be available after 9AM. Should you arrive **after** 9AM, you will be required to purchase tickets at the box office. As a reminder, members are encouraged to use public transportation for arrival at SEPTA's Market East / Jefferson Station station.

April 25 – Simeone Automotive Museum “Demo Days”

6825 Norwitch Drive, Philadelphia
SimeoneMuseum.org

A perennial favorite, MBCA returns to Simeone for its famous Demonstration Days. Museum doors open at 10AM, with DV Section providing coffee for MBCA members and their guests upon arrival. Demonstration Days begins precisely at Noon, with many spectators lining up for a prime vantage spot by 11:30AM. More than just a static display of phenomenal racing sports cars, “Demo Days” puts spectators up close and personal as curators put the stars through their paces on a 3 acre parking lot behind the Simeone building.

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Entitled, “**Form Follows Function: How Technology Drive Beauty,**” the event pays homage to the automotive industry when radical designs evolved - not just for the search for beauty - but because certain factors of performance dictated the design. A myriad of styling cues will be displayed live, including those on the following beauties: 1909 American Underslung, 1956 Mercedes 300SL Gullwing, 1957 Ferrari 250 Testa Rossa, and a 1970 Plymouth Superbird (surely an eclectic combination).

Upon completion of the demonstration – the Demo Day vehicles will be lined up for spectator photo opportunities. Afterwards, members and guests will likely want to spend more time experiencing the 65+ vehicles within the museum. Those looking for a bite to eat may choose from concession stand fare (on your own) ... or visit a local diner (minutes from the museum).

Registration forms supplied in the next newsletter

June 10 – 14: International 190SL Club Convention

Lehigh Valley, PA

190SLgroup.com

The International 190SL Group announced its 2015 annual convention will be held in Lehigh Valley, Pennsylvania from June 10th - 14th, 2015. Founded in 1983, the International 190SL Group is an organization of Mercedes-Benz 190SL owners dedicated to the preservation and restoration of the 1955 – 1963 Mercedes Benz 190SL automobiles. The International 190SL Group provides access to other 190SL owners and the camaraderie of an active car enthusiasts club.

Set amid beautiful countryside, the Lehigh Valley offers a diverse array of attractions which will make this convention truly memorable. The welcoming reception will be held at Lehigh University's Iacocca Tower with a view of the entire Lehigh Valley. SteelStacks Arts and Entertainment Center will be the site of the concours competition and the awards dinner. SteelStacks was the home of Bethlehem Steel and has been reborn, now offering many venues for a variety of concerts, festivals and fun. Driving tours will include a visit to the Martin Guitar Factory, Allentown's "America on Wheels" museum of transportation and a drive across the countryside over six historic covered bridges. In addition, there will be a journey through historic and beautiful Bucks County on the way to the Washington Crossing Museum, the Moravian Pottery and Tile Works as well as other interesting sites. Registration: Contact Paul at 190SLconvention@gmail.com

May 15 – 17: Carlisle Import & Kit Nationals *

Carlisle, PA

CarlisleEvents.com

The Carlisle Import & Kit Nationals showcases euro-classics and import sports cars, coupled with the largest kit car gathering in the nation. Spectators are provided with a multitude of activities for car clubs and families alike, including a non-judged show field with a great mix of imported marques. This event has become the top U.S. showcase for kit and replicar manufacturers and dealers. Discount registration is available on or before April 12th.

June 12 - 14: The Elegance at Hershey *

Hershey, PA

TheEleganceAtHershey.com

The Elegance at Hershey is a celebration of a bygone era when the automobile stirred our imaginations and quickened our hearts. From race cars to street cars which were not only about pure performance, these gems incorporated artistic designs and a symphony of sound and sensory overload worthy of the finest wines. Cars were not just about transportation; they were a statement. The Elegance at Hershey will bring the finest race cars and show quality collector cars of the pre-World War II and immediate post-World War II period together for a weekend celebrating the automobile.

Impromptu Events: *An asterisk (*) annotated in an event heading (above) denotes an impromptu event. Registration and/or attendance will be on your own. These events will not be featured on MBCA.org.*

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MBCA License Plate Available

Official Pennsylvania “vanity” license plates with the Mercedes-Benz Club of America logo are available for a one-time fee of \$34. These organizational plates are only available to MBCA members for any brand of non-commercial vehicle registered in Pennsylvania ... leased or owned. MBCA registration plates are available only through our club - not through Harrisburg or any PennDOT office. To get your MBCA vanity plate, visit <http://keystone.mbca.org/pa-license-plate> to access the application forms (three forms for leased vehicles – two for purchased vehicles). Submit the completed forms to the MBCA program coordinator, along with a single check for \$34 payable to **Keystone Section, MBCA**. The coordinator generally processes completed applications during the first week of each month. Expect to receive your new plate from PennDOT approximately six to eight weeks after being processed by the coordinator.

MBCA Collector Car Insurance Program

Membership to MBCA includes access to the MBCA Collector Car Insurance Program. Lockton Affinity and Chubb partnered with MBCA to develop a solution for MBCA members to insure their classic and collectible vehicles (30 years and older). MBCA Collector Car Insurance Program (MBCA CCIP) offers agreed value coverage with no deductible, and allows customers to choose the facility to repair the vehicle after a loss. MBCA members may call 866/335-0083, or visit www.ChubbCollectorCar.com for details.

MBCA.org System Upgrade

MBCA will roll out a re-vamped website towards the end of January 2015. The biggest change noticeable by members will be the way the website looks. Upgrades will include the software which runs the website, as well as the look and feel of the website. There will also be other changes coming down the pipeline to make the website easier to use.

Event Liaisons / Amateur Shutterbugs Sought

Do you have an excellent rapport with the sales or service department at a local Mercedes-Benz dealer, or other automotive facility? Delaware Valley Section is seeking assistance from members who may be interested in helping shape events hosted at their local Mercedes-Benz dealer, or other facilities.

Are you more of an amateur photographer? Do you have a knack when it comes to taking pictures? Delaware Valley Section is in the process of putting together a list of five or six members who would be willing to serve as unofficial photographers at DV Section events. Here's how it works ... when attending a DV Section event of your choosing, feel free to take pictures at your leisure. After the event, we ask you to share some (or all) of the pictures for possible publication in either our newsletter, Mercedes Minute, The STAR, or our Facebook page.

Please contact Mike Parlato or Steven Long to discuss these unique opportunities (contact information – page 1).

Save The Dates:

April 3 – 12: New York Auto Show, New York City, NY
May 1 – 3: AER Endurance Racing (NJMP); Millville, NJ
June 6: June Jamboree; Montvale, NJ
June 12 – 14: StarTech 2015; Cincinnati, OH
July 11: Deutsche Classic, Oley, PA
July 31 – Aug 2: Das Awkscht Fescht; Macungie, PA
August 8 & 9: New Hope Auto Show; New Hope, PA
September: Falkenhorst Picnic; Hopewell, NJ
September 11 – 13: Radnor Hunt Concours; Radnor, PA
November 14: Der Beste Von Deutschland; Philadelphia, PA

Delaware Valley Section on Facebook:

www.facebook.com/groups/62557860825
